



SPLOST's Impact in

Baldwin County

The ESPLOST for the Baldwin County public schools will bring in over \$40 million in construction and critical improvements to all school locations over the next five years.

ESPLOST dollars have funded secure vestibule entry-points and camera monitoring systems at all school locations, helping keep our students and staff safe.

Baldwin County Schools ESPLOST Staff Brochure

Early Voting

February 24 - March 14, 2025

Saturday, March 8, 2025

Election Day

Tuesday, March 18, 2025

www.baldwincountyschoolsga.org

ESPLOST has funded thousands of dollars toward equipment and instructional materials that helped the Baldwin County School District become a nationally recognized, award-winning fine arts community.

ESPLOST has played a critical role in transforming our schools and classrooms into 21st-century learning environments, preparing our students for the future.

ESPLOST dollars have seen schools in the district receive new roofs and HVAC units, keeping our classes warm in the winter and cool in the summer.

ESPLOST brought in hundreds of thousands of dollars to see that every student in the district had their own laptop or digital device, along with countless other technological improvements for our teachers and students.

ESPLOST has funded millions in construction improvements for interior finishes and our athletics programs, including the new Baldwin High School Athletic Complex, new track surfacing, new football field, and new bleachers.

Permitted Activities as Staff

As Board employees, we **MAY**, if we choose:

Endorse and support a referendum on our own time as individual citizens.

Work actively for its passage after work hours.

Make a personal contribution to a campaign.

Discuss the referendum during work hours for **informational purposes ONLY, not promotional reasons.**

Promote the referendum during non-working hours by presenting at meetings. Make it clear, however, that you are speaking as a private individual and not as a representative of your school or the district.

As individuals, endorse and contribute to a referendum campaign during non-working hours. Any endorsement, however, whether written or oral, should contain a disclaimer that the endorsement is being made in the individual's capacity and not as a school official.

What is ESPLOST?

ESPLOST is NOT a new tax - The Educational Special Local Option Sales Tax has been in place since 1995 and must be approved by the voters every 5 years.

ESPLOST helps fund construction renovations and improvements for all of our public schools.

ESPLOST cannot be used for operating expenses such as salaries, general maintenance, or utilities.

Everyone who makes a purchase in Baldwin County contributes to our ESPLOST funding, not just residents alone.

ESPLOST represents over \$40 million in funding every five years that goes toward the critical infrastructure needs of our schools.

Prohibited Activities as Staff

Do not spend time during the workday in support of the ESPLOST referendum.

During work hours, do not solicit campaign contributions or distribute campaign literature.

Do not use school or district resources, including your time during the working day, to promote a referendum.

Do not place "Vote Yes" signs or posters on school property or wear campaign buttons.

Do not distribute campaign materials during work hours.

Do not send campaign materials home with students.

As administrators, be careful not to appear coercive towards faculty and staff. Do not seek to influence those you supervised to vote a certain way.